DATASHEET GRAPHICS
Our requirements on your print data

formdrei
Messe und Event GmbH

digital 4 colour printing

Print data in Tiff format or high-quality print PDF (settings fogra 39 / ISO coated v2)

- Print data in 1:1 or 1:10 scale.
- Create files in CMYK mode.
- Special colours must be created as solids and named (e.g. Pantone 143 C)
- Convert fonts into paths.
- Always reduce individual levels on one background level.
- Files up to an output size (final format) of 0.9 sq m should have a resolution of 300 dpi.
- Files up to an output size (final format) of 0.9 sq m to 2.0 sq m should have a resolution of 150 dpi.
- Files up to an output size (final format) of more than 2.0 sq m should have a resolution of 72 dpi
- Please always attach files in the final format 1:1 with 20 mm trim. Cutting marks are not necessary.

digital film fonts

Print data as PDF file or Illustrator PC up to version CC 2015

- Print data in 1:1 or 1:10 scale.
- Convert fonts into paths.
- Create outlines as hairlines.
- Always reduce individual levels on one background level.

(Photoshop files or scanned artworks will be invoiced as they have to be processed.)

Please note …

- Printing and production of the banners, prints and plots based on size accuracy, color fastness and delivery date is based on the respective delivery conditions of our printing partners.
- We will not examine any print data that we receive from you with regard to content.
- The dates in consultation with the graphic division are binding. Any extra charges due to a delayed print release will be charged.
- Banners for re-use are stored in a professional way, but a guarantee for intactness on re-use can not be taken.
- If the print data is not created in CMYK or fonts are not converted to paths, we cannot guarantee for any errors that may occur during printing!

Send your files to
Thorsten Böckmann (boeckmann@formdrei.de)

You can make work easier for us…
…by indication of colours in HKS, RAL, CMYK, or Euro scale as well as in line with proofs. ⚠